



# Breed)

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## NEWSLETTER #3

04/2022

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### THE BREED MOTIVATION GUIDE

The BREED Motivation guide is addressed to pig farming entrepreneurs - new or existing - to promote the positive attitude towards the OER BREED VET toolkit for sustainable entrepreneurial initiatives in quality pig breeding.

The Guide is dedicated to important aspects of pig breeding that will help new or existing pig farm entrepreneurs to acquire new competencies and use the knowledge in their businesses, offering not only theoretical but practical advice as well.

Pig breeding requires knowledge, skills, and the right attitude so that it could be a profitable business.

A farmer needs to know a lot about animals and the farm, also about the environment and the suitable production process as well.

The BREED Motivation guide, made available in all project languages, is included in the OER BREED VET toolkit as component contributing to provide a very enriching knowledge baggage, which can be used in order to avoid those mistakes that a farmer starting a new breeding business may do.

<https://www.pigbreedtraining.eu/wp-content/uploads/2022/05/Motivation-Guide-to-quality-pig-breeding.pdf>



## THE BREED EVENTS OF PEER TRAINING AMONG THE PROJECT STAFF, ON PIG BREEDING IN CENTRAL ITALY AND GREECE

As planned by the BREED project, two-four days training events between the partners, were organized during the first 2 months of 2022, one in Central Italy and the other in Greece.



### QUALITY PIG BREEDING TECHNIQUES IN CENTRAL ITALY

During the four-days event organised online by Gran Sasso Laga National Park from 18th to 21th January 2022, experts from Italy, Poland, Greece, Portugal, and Lithuania had the opportunity to exchange ideas, innovation and experiences with speaker presenting the lively livestock and pork butchery world of the Park protected area, through the voices of researchers, professors, technicians, as well as sector operators.

The main topics of the event were:  
morpho-functional characteristics;  
free-range farming and quality of fresh meat from black pig;  
animal welfare in pig farming;  
technology and production method of cured meat;  
perspectives, needs and policies for agro-livestock farms in the Gran Sasso Laga Park;  
examples of pig breeding; sensory analysis of cured meat.

The last day was dedicated to a brainstorming on the exchanged new information and knowledge, for partners' conclusive discussions and evaluation of the contribution of the completed training to the project ongoing activities.



### QUALITY PIG BREEDING TECHNIQUES IN GREECE

During the four-day online event organised by the University of Thessaly from 14th to 17th February 2022, the participants from the project partners were presented: an overview of the "UTH Centre for International Education" and the experience of vocational training gained; examples of intensive, extensive and organic pig farming; the importance of improving native breeds; the use of "LCA Life Cycle Assessment" to estimate the environmental performance of pig supply chain; the pig nutrition; as well as the financial tools and opportunities for livestock production.

An example of good practice through the contribution of Civil Society Organisations to the sustainable development of the primary sector of the economy was also illustrated, as well as an interesting testimony of a new entrepreneur in the field of "Food of the future: insect protein as feed".

The last day was useful for a brainstorming and conclusive discussion on the new information and knowledge exchanged during the C4 training and for the presentation of updates on the website and dissemination activity.

## THE BREED MID-TERM CONFERENCE IN GREECE

On 16 March 2022, the partner University of Thessaly organized an online mid-term conference. During this dissemination event the partner presented to the audience the activities carried out by the project along its implementation and the components of the BREED Toolkit, particularly the Guide for VET teachers, the BREED online course and the BREED Motivation Guide.

The event provided a comprehensive information on the results achieved by the project and promoted also their future reuse by the project target users in Greece.

The conference was attended by stakeholders, mainly consisting of VET experts and professionals; VET communities of experts and researchers; staff of local, regional and national authorities in Greece; and staff of VET schools.



## NEXT STEPS

- The Guide to Quality Pig Breeding for VET trainers
- The BREED online training course
- Best practices
- BREED toolkit
- The BREED events of peer training among the project staff, on pig breeding in Northern Italy and Poland.

## Partners:



## MORE INFORMATION:

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